# (H) helux ( THEMIS IA

Information Architecture Made Simple.

#### **Overview**

THEMIS IA turns the complex, timeintensive task of building and maintaining a robust information architecture into an automated, intelligent process.

THEMIS IA's step by step workflow makes it easy to build, collect team feedback, test, and provision your critical assets:



Site structure Q Navigation





Security



Content Types & Fields



Naomi Moneypenny, Microsoft

Any investment that you make in information architecture will pay dividends in AI, helping to give it structure, helping to give it seeding, and actually promoting a much better experience.





Microsoft Intelligent Security Association

### **Benefits of THEMIS IA**

- Cut your deployment times up to 50%
- Error-free deployments
- Effective Team Collaboration
- Centralized app as a no-code solution
- Visual reporting and reusable components

## Your information architecture is mission critical

With THEMIS IA your team can unlock an information architecture that can be broadly accepted by users, enhance content findability, provide content lifecycle management, and be a gateway to a great corporate governance program.





Sun Dai, Director or Records Management at the City of Ottawa

"THEMIS IA helped our Information Managers and Business Owners eliminate the laborious processes, errors, and guesswork of manually setting up and managing an information architecture."



#### The THEMIS IA Process



#### **IA Analysis**

Diagnose your current Information Architecture



#### **THEMIS IA Designer**

Personalize your fields and IA structure with our interactive modelling process



#### **IA Visualization**

Review and adjust the hierarchical flow of your site structure



#### **Deploy to Sandbox**

Publish to your SharePoint sandbox so users can interact and provide feedback



#### **Iteration and Acceptance**

Comment, review, and tweak design based on user feedback





# **Publish and GO LIVE**

OA or UAT

# The Foundations of Information Architecture

#### **Intuitive Search**

A solid information architecture improves search speed and accuracy

#### Site Navigation

Ease of navigation between sites

# **Effective Electronic Content** Management (ECM)

Standardization of enterprise content and classification is essential to effective content management

## **Corporate Governance & Compliance**

Content classification standardization is key to compliance and corporate governance

#### **Records Management**

A solid information architecture reduces misclassification of records

# Want to learn more?

Contact us today for a free 30-minute consultation





